



The Calgary Horticultural Society is a registered charity and an established grassroots organization serving Calgary communities for over 115 years. The Society is proud of its continued legacy, delivering on our mandate to educate, promote, and support gardening in the Calgary area.

- We are one of the largest and most active gardening organizations in North America serving 3,500+ members with diverse garden interests and experience levels.
- We have engaged 100+ businesses and not-for-profit groups that share the Society's values in collaborative garden partnerships and promotions.

The Society's five values frame the work we do. Here are our 2022 highlights.

Put Fun into Gardening

- **Open Gardens:** tours to 26 private gardens across the city, inspiring 2,600 members and guests as hosts showcased their gardens and what grows well in Calgary climates.
- **Bring gardeners together for learning and sharing:** our online, sold out, February garden-season-launching event Think Spring! 2022, engaged 400 participants; the Fall Fair, focused on harvest and garlic, attracted over 300 gardeners; Plant Shares in the spring and fall hosted 100+ gardeners to share plants and more.

Connect and support new and experienced gardeners

- Every week, the Society's Gardeners' Corner e-news connects 8,500 subscribers to our gardening tips, seasonal information, and promotions.
- Reaching over 24,000 followers, we share posts and answer questions on our social media channels: Facebook (@calhort), Instagram (@calgaryhorticulturalsociety), and Twitter (@YYCGardening).
- Two new gardens were planted at Richmond Green: a demonstration garden using the YardSmart Design—Garden Bed for Native flowers and an alpine mound, created with the Calgary Rock and Alpine Garden Society (CRAGS).
- This year, we expanded our community outreach and worked with Centre for Newcomers, The Immigrant Education Society, The Calgary Women's Centre, GROWing with Seniors, Calgary Chinese Elderly Citizens' Association, Grounds for Gratitude (Foothills Hospital), Highfield Farm, Land of Dreams, teacher groups, 37 community gardens and many more.
- Produced and translated three intro-level gardening in Calgary how-to videos into six languages: Punjabi, Cantonese, French, Tagalog, Arabic, and Spanish.
- The Society's reputation as a gardening knowledge resource continues—contributing to newsletters, newspapers, radio, and television

Promote learning and successful gardening

- The Society offers year-round core and specialty programs focused on gardening. We delivered over 70 programs (in-person and online) and educated 815 participants; piloted a successful on-demand class from June–October, enrolling 56 participants in Garden Fundamentals On Demand, and gave them a way to learn at their own pace.

Work with our environment to minimize our footprint

- Engaged in a NEW partnership with Eagle Lake Professional Landscape Supply: The Yellow Bag Drop Off Program kept 160 nonrecyclable bags out of a landfill—so successful for both of us that it will be continued in 2023.
- Encouraged Calgarians to practice water-wise gardening: six Calgary Garden centres promoted the YardSmart program; promoted Green Calgary's rain barrel program; and delivered 10 Design Your Yard workshops to 152 participants designing 109 properties.



Lead in making Calgary a city of gardening excellence

- The Society partnered with the City of Calgary in the creation of eight YardSmart videos that were launched in the spring. Each video averaged 77,000 views (617,000 views total)
- The Society's Master Gardener program continues to grow: In 2022, 36 participants registered and currently, 99 Master Gardeners are certified; building knowledgeable gardening resources and volunteer support in communities across the city.

Join Us

In 2023, let us work together to strengthen our community and purpose: deliver programs and services and connect to unique partnerships in our gardening communities